

Mikey Sports **Marathon Series**

Here at last - *the latest word in sports trainers.*

Following on from the hugely successful 'Go For It' range of shoes, Mikey are proud to announce the ultimate in comfort and performance — at a price to suit the pocket of any aspiring track star.

Made entirely in the UK in our modern, well-equipped Midlands factory, this series of sport shoes represents a break-through in design. The radically new insole provides a level of support not previously possible in a shoe of this price, whilst the breathability of the uppers ensures moisture wicking and all-seasons dryness.

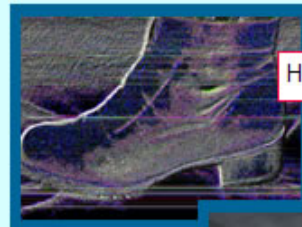
Whether your sport is track, cross-country or simply looking great, this is the one for you.



Pictured here is the Marathon Men's Approach Boot. Available in two styles—men's or women's fittings and in a range of sizes (4-12) A rugged but light-weight boot, it is designed to cope with the toughest of conditions.

Why not take a few minutes to browse through this leaflet and see the full range of Mikey Sports shoe products. You may be surprised at our prices, but you won't be disappointed by the quality— we guarantee it!

The Marathon range is shown below. Each shoe comes in a variety of sizes and fittings to suit men or women



Hockey Boot



Activity Clog



Action Sandal

Prices to suit every pocket—from as little as £25 r.r.p. for the Activity Clog to £40 r.r.p for the Approach Boot

TEN REASONS why you should buy Mikey Sports Shoes

- Performance-** proved on the track
- Reliability-** tested in most rugged of conditions, from hot sands of Africa to the wet fells of Yorkshire
- Support-Strong construction** protects instep and mid-sole
- Lightness-** Space-age materials ensure lightness, less fatigue
- Value for Money-** cheaper than any comparable competitor
- Breathability-** Modern materials wick moisture away from your foot—stay dry
- Fittings-** Available in a range of fittings to suit all feet
- Environmentally** made from nearly 100% friendly recyclable materials
- Non-smelly** Anti- odour lining keeps you smelling fresh
- Tread pattern** Advanced tread pattern makes all Mikey shoes suitable for a range of terrains, including mud and loose stones



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We at **Mikey Sports** are confident that you will enjoy your purchase for many years to come. **In fact, we are so confident that we offer an unmatched warranty** with all of our sports equipment - and that includes trainers. **If, for any reason** you are not satisfied with your purchase, then

simply take it back to store where you bought it and they will be glad to offer you a replacement or your money re-funded in full. We welcome your comments and if you would like to contact us then please see below for details. We also offer a full internet site where you can order sports equipment from the comfort of your own home.



Contact us:

Mikey Sports Ltd
 Unit 13 Freedman Industrial Estate
 Coventry CV44 8AY
 Telephone: 01226 454654
 Fax: 01226 456487
 Email: sales@mikeysports.aol.com

SALE!
SPECIAL OFFER
WHILE STOCKS LAST
1/3 RD off
 all 'Go For It' trainers



Factory open to the public

Monday	9.00 am—5.00 pm	Thursday
Tuesday		Friday
Wednesday		Saturday



PRICING INFORMATION—Recommended Retail Prices

Product Descriptor	Mens/ Womens	Size Code (No half sizes)	Purchasing Code	Wholesale Price (Box 10)	Wholesale Price (Box 50)
Marathon Approach Boot	mens	7-11	MAB01234ML + size	£350.00	£1,400.00
Marathon Approach Boot	mens	4-6	MAB01234MS + size	£350.00	£1,400.00
Marathon Activity Sandal	mens	7-11	MAS3232ML + size	£200.00	£400.00
Marathon Activity Sandal	mens	4-6	MAS3232MS + size	£180.00	£350.00
Marathon Activity Sandal	womens	7-10	MAS3232FL + size	£200.00	£400.00
Marathon Activity Sandal	womens	2-6	MAS3232FL + size	£180.00	£350.00
Marathon Multi Sport Clog	womens	7-10	MMSC4541WL + size	£185.00	£360.00
Marathon Multi Sport Clog	womens	2-6	MMSC4541WS + size	£180.00	£350.00
Marathon Hockey Boot	womens	7-10	MHB7845WL + size	£250.00	£1,000.00
Marathon Hockey Boot	womens	2-6	MHB7845WS + size	£250.00	£1,000.00