

Μικεψ Σπορτσ

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04/03/2009

Dear «MANAGERFIRST»

Following the success of our 'Go For It' range of active sportswear last year, the company is pleased to announce the UK sales launch of its new product. The 'Marathon' range of Mikey sport-shoes is destined to become the product leader during the coming months, and sales are predicted to top those of the hugely successful 'Mikey Sprint'.

We are pleased to offer you the opportunity of being one of the UK's first shops to retail this exciting new development, and invite you to our launch conference. The details are as follows:

- **Location:** The Conference Room, Belle Vue Hotel, Edmonton Street
Coventry CV2 RT Tel: 01226 238521 Fax: 01226 236998
- **Date:** Friday 12th of September
- **Time:** Arrivals/ coffee at 0930hrs. Finish 1200hrs for lunch

Λυνη Προωιδεδ

Yours sincerely,

Mike 'Mikey' Harris
Sales Director